



STUDY VISIT IN Central Ostrobothnia



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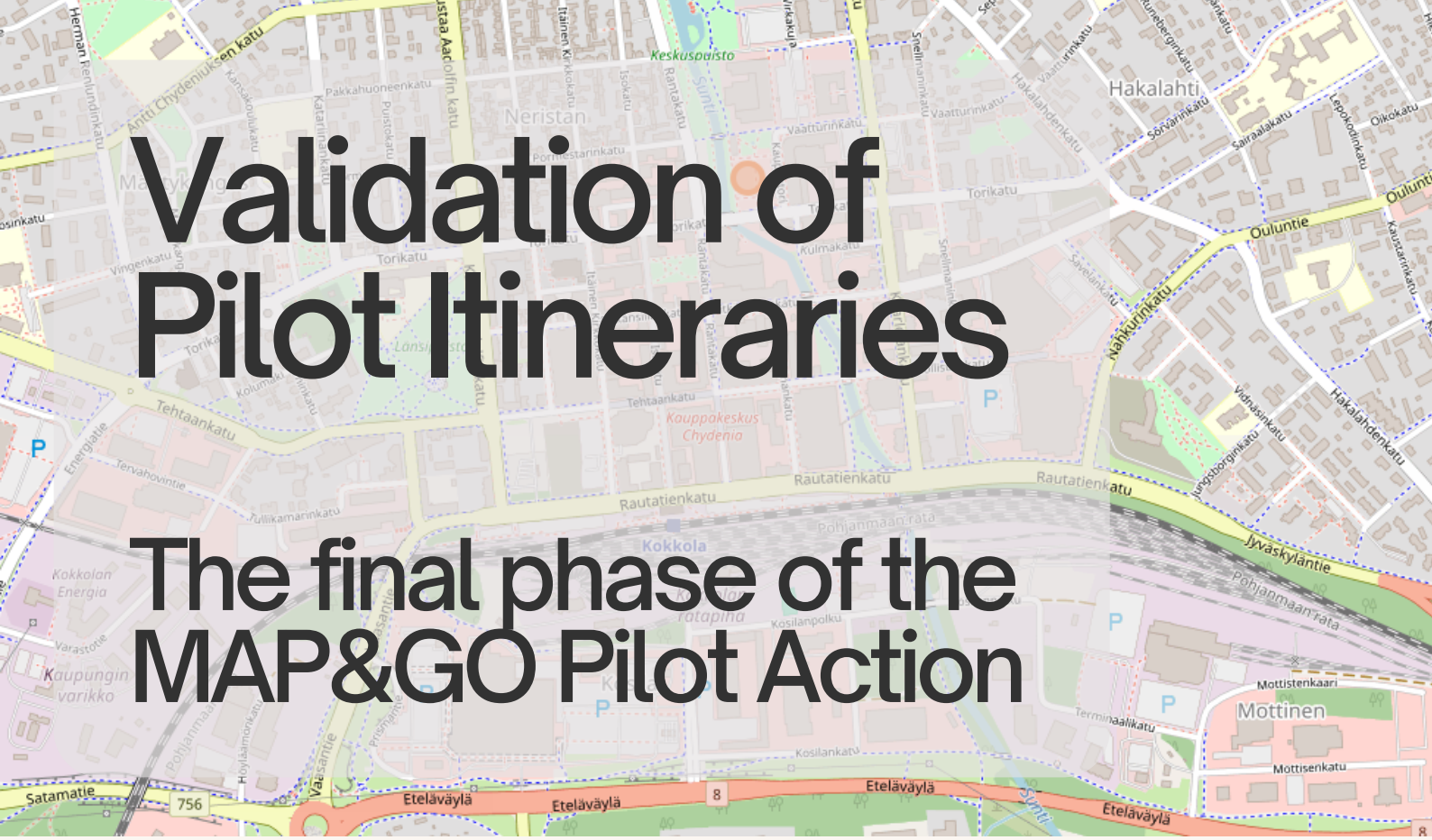


Co-funded by
the European Union

SYSTOUR



REGIONAL COUNCIL OF
CENTRAL OSTROBOTHNIA



Validation of Pilot Itineraries

The final phase of the MAP&GO Pilot Action



1 Mapping Party

Field data collection

Collection of routes, services, points of interest and local knowledge



2 Mapathon online

Data completion

Verification, editing and integration into OpenStreetMap

3 Study Visit

Itinerary validation

Testing routes and evaluating their usability in real conditions

The Study Visit in Central Ostrobothnia is the final phase of the MAP&GO Pilot Action, where partners explore how mapping activities carried out in Kokkola have been translated into a practical tourism itinerary.

The itinerary is based on OpenStreetMap data collected during the mapping party and mapathon, connecting key locations such as the historic old town of Neristan, the Sunti urban area and the Villa Elba nature environment.

Through this process, mapped data becomes visible, structured and accessible, transforming local resources into a coherent visitor experience.

Participatory mapping, open data and the integration of urban and nature-based mobility solutions play a key role in this approach, linking cultural heritage, services and natural environments into a connected route.



From Data to Experience

What to observe

1

Usability & Services

Suntia area – urban environment

- assessing service quality and accessibility
- evaluating urban infrastructure and walkability
- identifying gaps and “invisible infrastructure”

2

Mobility and Connectivity

Walking route: Suntia → Neristan

- testing pedestrian mobility
- assessing route continuity and accessibility
- connecting mapped locations

3

Reading the Territory

Neristan – Historic old town

- exploring cultural heritage and local context
- understanding how mapped data represents the area
- comparing OpenStreetMap data with real conditions

4

Experience & Route Testing

Villa Elba – nature area

- testing the itinerary as a visitor experience
- connecting nature, services and mobility
- validating mapped routes in a natural environment

5

Reflection & Exchange

During and after the visit

- exchange among partners throughout the day
- identifying transferable elements
- discussing improvements and challenges

STUDY VISIT PROGRAMME

Tuesday, 8 September
2026

Arrival Day

- Arrival of participants
- Social dinner at The Crown Bailiff's House
(Kruununvoudintalo)

at 19:00

Wednesday, 9 September
2026

Experience Day – From Data
to Experience

10:00-10:30

Welcome and introductory briefing

Meeting point in front of the Regional Council of Central
Ostrobothnia

10:30 - 11:30

Walking tour in the Sunti area

11:30 - 12:30

Walk to Neristan, historic old town area (guided
tour)

12:30 - 13:30

Lunch at Kokkolinna teaching restaurant

13:30 - 13:45

Transfer to Villa Elba

14:00 - 15:00

Nature trail walk to the birdwatching tower at
Villa Elba (guided tour)

15:00 - 17:00

Outdoor sauna and swimming at Villa Elba

17:00 ~

Transfer back to Kokkola city centre

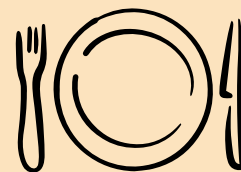
Thursday, 10 September
2026

Departure Day
Participants' departure

Practical Information

Meals | Lunch and dinner arrangements

Please let us know your dietary preferences here [HERE](#)



SAUNA & SWIMMING | Optional experience

The sauna and swimming experience at Villa Elba is part of the study visit programme and offered as an optional activity.

Participants who wish to take part are kindly asked to bring a towel and swimwear.

Useful contacts

Emmi-Liisa Arnberg

Regional Council of Central Ostrobothnia

E-mail: emmi-liisa.arnberg@keski-pohjanmaa.fi

Tel: +358 406845663

Taina Hautamäki

Regional Council of Central Ostrobothnia

E-mail: taina.hautamaki@keski-pohjanmaa.fi

Tel: +358 40 138 9031

Teppo Rekilä

Regional Council of Central Ostrobothnia

E-mail: teppo.rekila@keski-pohjanmaa.fi

Tel: +358 40 6861163

**We
wish
you
an
enjoyable
study
visit!**